

Resume Peter Borchers



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About me:

I am a creative and allround designer and illustrator. Combining different skills and techniques and the ability to work in many different styles is my strength. When I am designing an user interface I try to think like the user of the product, using my knowledge of user experience, responsive design and brand identity. I usually create a prototype or workflow, by using Muse for example, and then give input for testing.

I can continue developing an existing style guide, but I have also created completely new ones. I am experienced in large redesign projects for internet, intranet, extranet and various applications. In addition to online products, I also worked on many offline projects that I guided from idea till realisation. I have worked on posters, manuals, advertisements, brochures, flyers, handouts, presentations etc.

I can make designs, drawings/illustrations and animations. All these skills can be used for the internet (social media), intranet and apps for smartphones and tablets. I use the entire Creative Cloud of Adobe.

Education, training and expertise:

Expertise:

- Adobe Creative Cloud:
- Axure
- Prezi
- Wordpress
- Mailchimp
- Camtasia
- SharePoint
- Bright Alley
- Sharepoint
- Scrum
- Prince 2
- Usability research
- Flowcharts and wireframes
- Mock-ups
- UX/UI design for portals and (web-) applicatieons
- HTML
- CSS
- Javascript

Education:

- Mavo (Waterink in Enschede)
- MBO (graphial education) Deva in Almelo
- 1 year art academy (HBO) in Den Bosch
- 1 year art academy (HBO) in Kampen

Training:

- FITC (FITC Amsterdam)
- Scrum (via Cito)
- Prince 2 (via Getronics/Raet)
- Tridion Basis (basic certificate)
- Basic Programming (via Scheidegger)
- Presentatietechnieken (via Defense)

Experience



ISPnext

UX/UI designer

September 2021 - heden

For a Business Spend Management Portal I redesigned several applications like invoicing. I was also involved with the design of a new application for digital procurement at big companies. Together with the Product Owners I was involved with:

- Research into customer segments;
- mapping user experiences;
- inventory of customer needs;
- A-B testing.

Based on the results, I created:

- Flowcharts;
- Wireframes;
- Prototypes;
- Userstories;
- Ui-designs;
- Icon sets.



Curious inc.

UX/UI designer

Januari 2021 - present

For dashboards/web applications and apps for the use of planning software and sustainable mobility concepts for driving schools, I was involved in :

- Research into customer segments;
- mapping user experiences;
- inventory of customer needs;
- A-B testing.

I was in direct contact with various (large, medium and small) driving schools. Based on the results, I created:

- Flowcharts;
- Wireframes;
- Prototypes;
- Userstories;
- Ui-designs;
- Illustrations en animations.



Enzosystems **UX/UI designer**

August 2018 - December 2020

For self service check-in and check-out solutions for hotels and digital dispensing systems, dashboard/webapplications for PC, tablet and smartphone I was involved in:

- Research into customer segments;
- mapping user experiences;

I was in contact with several hotels. I used the results for designing or redesigning the products by creating:

- Flowcharts;
- Wireframes;
- Prototypes;
- UI-designs;
- Photo- and video editing;
- Illustrations and animations.

In addition, I also documented design decisions and user interface guidelines



Cito **User interface/User experience designer**

February 2008 - June 2017

For digital test environments for PC, tablet and smartphone I was responsible for both the UX design and the UI design. Together with assessment experts and teachers, I mapped out the different target groups. I used this knowledge to make:

- Personas;
- Flowcharts;
- Wireframes;
- Prototypes;
- UI-designs;

For various tests, the website and web applications I created:

- UI-designs;
- Photo- and video editing;
- Illustrations and animations.

In addition, I was responsible for:

- Social media;
- Logo's, corporate identity;
- Presentations (Powerpoint, Prezi);
- Developing and documenting of the corporate identity manual.



Getronics/Raet

Visual designer/User interface designer

January 2001 - January 2008

Here I worked on setting up the salary and HR portal Raet online (nowadays YouForce), which runs various web applications. Together with the various product owners, I mapped out the differences and similarities of the applications in order to be able to deliver one universal product. Based on the results I created:

- Flowcharts;
- Wireframes;
- UI-designs;

For the various salary and HR applications I took care of:

- UI-designs;
- Graphic designs;
- Photo- and video editing;
- Illustrations en animations;



Defensie Telematica Organisatie

Graphical designer/User interface designer

January 2000 - December 2000

I have been working on large, sometimes international, projects for different parts of the Ministry of Defense on:

- Web designs;
- User Interface/ User Experience designs;
- Graphic designs;
- Photo- and video editing;
- Illustrations (such as cartoons) en animations;
- On- and offline communication, like designing promotion products for the codetermination council.



KPMG Human Performance Technology

Allround designer/Illustrator

Januari 1998 - December 1999

For CD-Roms for educational purposes, for GAK Nederland, KLM, Siemens, University of Utrecht en KPMG America I create:

- User interface designs;
- Graphic designs;
- Illustrations and animations;

- Blended learning projects;
- Handouts, CD-prints, CD-Rom-booklets and manuals.



Andersen Consulting
Grafic designer/Illustrator
July 1994- December 1997

For CD-Roms for educational purposes for several companies I created:

- Illustrations and animations

Other activities

- My two sons and wife;
- Drawing and painting;
- Playmobil dioramas;
- Nin-Jutsu;
- Music.